

CINDY WANG

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Brooklyn, NY

Product designer w/ a knack for systems thinking, growth, & building cool stuff

WORK EXPERIENCE

Flex Jun 2022-Present

Senior Product Designer

- Designing for a consumer lending app aligning rent with pay & reimagining the rent payment cycle for 700k renters a month
- Partnering with product peers and other collaborators to drive down loss rates, decrease contact rate, increase user satisfaction
- Rebuilding the in-app payments architecture and UX to support flexible rent and a multi-product future
- Optimized & modularized onboarding using research & analytics; boosted stepwise conversion & overall sign ups

FactSet Aug 2020-Jun 2022

Senior UX Specialist

- Designed, prototyped, and built dozens of complex responsive & WCAG AA+ compliant components & patterns, enabling product teams to build efficiently, accessibly, and consistently
- Collaborated with and oversaw app team designers to expand system flexibility while keeping patterns standardized

Spoak Decor Aug 2021-May 2022

Product Designer, Freelance

Next Jump Aug 2019-Jun 2020

UX/UI Designer

- Supported e-commerce employee rewards platform by designing storefronts, emails, a COVID-19 fundraising platform, and more

FactSet Jun 2018-Aug 2018

UX Design Intern

- Transitioned the UX team from Adobe Fireworks to Figma by building their first UI component library

StartupTree Jun 2017-Jan 2018

Product Design Intern

- Shipped an entrepreneurship competition product; redesigned the web app for responsiveness & usability

EDUCATION

Cornell University, 2019

B.S. Computer Science
Minor in Information Science,
Interactive Technologies

SKILLS

Design

Figma • Sketch • Prototyping
• Wireframing • Accessibility
• WCAG • Atomic Design •
Lightroom • Illustrator • Adobe
Suite

Tech

HTML • CSS • Python • Javascript

SOCIALS

LinkedIn

[linkedin.com/in/cndwng](https://www.linkedin.com/in/cndwng)

Instagram

[@cnd.wng](https://www.instagram.com/cnd.wng)

Dribbble

[@cndwng](https://dribbble.com/cndwng)

